

Research on the Teaching Practice of the Online Course “Introduction to the Basic Principles of Marxism” in Undergraduate Colleges

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Abstract: with the development of science and technology, ideological and political courses online teaching has become a trend. the university period of college students is the key period for them to form the constant values of life, and the ideological and political class is very important for college students, and it is the main carrier to help them form the scientific values. traditional ideological and political teaching has some problems such as out-dated teaching methods and single teaching methods, which do not conform to the learning characteristics of college students in the new era. online teaching, as a trend of the times, is helpful for ideological and political courses to carry out effective teaching in accordance with the learning situation and course characteristics. taking the online teaching practice of the course introduction to the basic principles of marxism as an example, this paper analyzes the practical process, advantages and ideas of effective online teaching in colleges and universities, and strives to enrich the teaching methods of ideological and political courses so as to achieve better results in teaching.

1. Introduction

General Secretary Xi Jinping pointed out that to do well the ideological and political work in colleges and universities, it is necessary to adapt to the situation, advance according to The Times, and innovate according to the situation. We should follow the rules of ideological and political work, follow the rules of teaching and educating people, follow the rules of student growth, and constantly improve our working ability and level. To use good classroom teaching the main channel, to adhere to in the improvement of ideological and political theory to strengthen and improve ideological and political education and targeted affinity and meet the demand of students' growth development and look forward to, other each lesson is to keep a canal, a kind of good responsibility farmland, make all kinds of courses with the direction of ideological and political theory, form a synergistic effect. In the new era, how to make full use of the advantages of online teaching to improve the validity of ideological and political teaching is an issue that teachers need to face.

2. Online Teaching Practice -- Taking the Course Introduction to the Basic Principles of Marxism as an Example

2.1 Selection of Teaching Platform

As one of the key courses of ideological and political courses, “Introduction to the Basic Principles of Marxism” is a key course to help students form dialectical materialism thinking, scientific socialist values, scientific values and outlook on life. It has a certain theoretical depth. In the teaching process, teachers mainly carry out online teaching in two ways: one is live teaching; The second is to make use of the existing teaching resource platform to let students learn by themselves, and with the help of relevant auxiliary APPs for learning supervision and interactive teaching. For the first method, teachers mainly use the QQ group class platform to teach live. For the second method, teachers mainly use MOOC platform to conduct online teaching, and use social APPs like QQ group to conduct teaching interaction. Among them, the author chose QQ group class live broadcast as the main online teaching platform.

2.2 Online Teaching Process

The author mainly uses QQ group classroom live broadcast to carry on online teaching. The reasons for choosing QQ platform for group live broadcasting are as follows: First, Tencent QQ has the widest coverage among contemporary college students and is convenient for students to use. Second, the key point of pure online teaching is to build a bridge of communication and interaction between teachers and students. And QQ group class live broadcast can make students feel the “modern” charm of traditional teaching when they are not in the classroom. Third, some small attachments in the QQ group classroom can meet the basic needs of class. As a new function launched by Tencent QQ, teachers just need to set up a class group and join the QQ group, click “start class”, students can “walk” into the “class” class. In the classroom can realize the video insert, screen sharing, LianMai Q&A, message interaction, recording class playback and other functions, can meet the basic teaching requirements. Class roll call can be carried out through QQ group solitaire. In addition, the QQ group live broadcast function also has some shortcomings: the existing course resource database is almost non-existent, which increases the pressure on teachers to collect materials in lesson preparation. In the author's online teaching practice, the teaching design will be prepared before each class. According to the characteristics of online teaching, some function keys of QQ group class will be fully used to conduct interactive teaching.

The advantage that teachers choose MOOCs or online teaching platforms of excellent colleges is that the platforms can provide rich classroom resources for students to study by themselves. Disadvantages: Without the help of relevant software, it is difficult for teachers to conduct effective real-time monitoring and interactive teaching on students' learning.

3. Advantages of Online Education

3.1 It is Beneficial to Improve the Teaching Validity

The course “Introduction to the Basic Principles of Marxism” mainly teaches three contents: Marxist philosophy, Marxist political economy and the theory of scientific socialism. On the whole, the theory of this course is quite profound, which requires students' theoretical understanding ability and the analytical ability of combining theory with practice. However, in the offline teaching practice, some science and engineering students have a serious mental tiredness in the learning process because of their weak thinking in liberal arts and lack of learning enthusiasm. Many teachers in the ideological and political education work mainly around the theoretical knowledge points in the textbook to explain one by one, it is difficult to mobilize students' enthusiasm for learning. Philosophical and economic ideas in the course often need to be understood in a deep, vivid and practical way. It is very difficult to explain only through the viewpoints given in the textbook, and it is easy to make students dislike it. Therefore, the teaching validity is also relatively low. Therefore, online teaching fully combines the characteristics of contemporary college students and the advantages of the Internet in teaching, which is conducive to comprehensively improve the validity of the traditional classroom teaching model. Through online teaching, teachers can make full preparation for lessons, collect teaching materials, manage courseware, organize text and video materials and so on. While learning, students can also use the campus Internet platform or other professional teaching software to obtain all kinds of materials without geographical and time restrictions, carry out online learning at any time, and promote the improvement of teaching validity.

3.2 Beneficial to Increase the Class Interest

In most undergraduate colleges and universities, students from different majors and colleges are organized together to carry out ideological and political teaching in the form of public compulsory courses. Due to the limitation of class hours in some colleges and universities, teachers need to complete systematic courses of Marxist theory within the prescribed class hours. Due to the limited teaching time, teachers mainly organize classroom teaching activities around the main ten contents in the textbook. However, in part of the content, the lack of interesting theoretical explanation is difficult for students to understand. Online teaching can provide a rich and vivid form of teaching.

3.3 It is Beneficial to Enrich Classroom Teaching Methods

The traditional teaching mode has a single method, boring content and low participation of students, which affects the teaching effect. Teachers can use online teaching mode to enrich teaching methods through graphic materials, video materials, online interaction, real-time communication and other ways. Moreover, teachers can also guide students to conduct independent preview of the course with the help of online teaching platform. This rich teaching method has two positive effects. First, it can improve students' dominant position in ideological and political teaching and their autonomy in carrying out learning. Secondly, help teachers collect, check and evaluate students' preview results with the help of the Internet platform.

4. Analyze the Thinking of Effective Online Teaching

4.1 Build an Online Teaching Platform in Line with the Course Characteristics According to the Learning Situation

Effective teaching activities must be carried out on the basis of research and curriculum characteristics. Before carrying out the course of "Introduction to the Basic Principles of Marxism", teachers must carefully study the learning situation and course characteristics to build an online teaching platform, and select the most suitable teaching method for this semester. To carry out the online teaching mode of ideological and political courses, it is necessary to first establish the online teaching platform with perfect system, diversified types and convenient use. At present, teachers mainly use mature commercial social software or professional educational software as the teaching platform of ideological and political courses. For example, Tencent actively develops and improves online education tools, and designs a series of powerful and practical software systems for teachers and students to choose. Therefore, college teachers can make full use of the powerful function of WeChat to push various types of materials when carrying out online teaching of ideological and political courses.

4.2 Develop Diversified Teaching Content

In the classroom teaching work of "Introduction to the Basic Principles of Marxism", we should fully explore the content of the textbook, comb out the perfect knowledge framework and system structure according to the main ten contents of the textbook, effectively distribute the online teaching and offline teaching content modules, and develop diversified teaching content. On the one hand, teachers can use some software systems to develop mind maps of relevant teaching contents. For example, when explaining the relevant contents of Marxist philosophy, according to the characteristics of theoretical abstraction, strong correlation between knowledge points and relatively difficult content, the logical connection between teaching contents can be strengthened and the memory effect of students can be improved by building mind map with the help of software. On the other hand, teachers can use the online teaching platform to expand the text and video teaching materials. Introduction to the Basic Principles of Marxism often needs a lot of supplementary content to deepen students' understanding of the main content of the textbook. When explaining the content of Marxist political economy in "Introduction to the Basic Principles of Marxism", it is necessary to analyze the socialized large division of labor, surplus value, overproduction and economic crisis in Marxist economic principles through examples to get a good understanding effect. When organizing teaching contents, teachers can add some materials to improve students' understanding effect through various forms such as text, pictures and videos. For example, in the interpretation of the socialized big division of labor can be smart mobile phone industry at present stage division of products as material, the manufacture of high value-added chip design patents and is the "top" of the whole industry chain, optical lens, camera technology, operating systems, such as for industrial chain "in the end", and industrial design, such as mobile phone assembly for the industrial chain of "mid-range". In this way, students can understand that different enterprises have different positions, profitability and market competitiveness in the whole industrial chain.

4.3 Pay Attention to the Combination of Online and Offline Teaching

Online teaching mode can relieve the pressure of offline teaching mode, but it is not realistic to only adopt online teaching mode in ideological and political courses in colleges and universities. The combination of online and offline teaching mode can firmly combine the advantages of the two teaching modes and promote the maximum play of the validity of online teaching. In teaching activities, teachers should make clear the advantages and disadvantages of online mode and offline mode in teaching work, and based on this, conduct teaching design and teaching organization, so as to achieve the good effect of mutual promotion and complement of the two teaching modes. On the one hand, the main function of the offline teaching mode is to organize the perfect knowledge system structure according to the textbooks of ideological and political courses, list the main viewpoints and form the main ten teaching points, so as to help teachers to carry out precise teaching according to the teaching syllabus and assessment standards in the process of classroom teaching. On the other hand, online teaching mode is mainly to provide some important supplementary teaching videos or graphic materials to students to help them understand when it is difficult for them to understand through pure theoretical explanation in the teaching process.

References

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